



AMAZON EASY COMMISSION STRUCTURE

1. Category Commission as per Payment Structure below.
2. New Customer Bounty – Flat payout ₹64 (1st purchase) + ₹80 (2nd Purchase) + ₹96 (3rd purchase) will be given for every purchase made by new customer above ₹600.

Category	Advertising Fees Rates (Inclusive of Taxes)
Apparel & Accessories	10.80%
Automotive	8%
Baby Products	8%
Beauty	8%
Blu-Ray & DVD	6%
Books	8%
Business & Industrial Supplies	8%
Cell Phones and Accessories	₹80 on selected phones, 1.6% on other phones
Computers	4.8%
Echo & Alexa Devices	8%
Electronics	4.8%
Fire TV Devices	8%
Furniture	8%
Grocery	5.6%
Health & Personal Care Appliances	8%
Health, Household & Personal Care	5.6%
Home	8%
Home Entertainment	4.8%
Home Improvement	8%
Jewelry	10.24% (For precious jewelry 0.24%)
Kindle Books	8%
Kitchen & Dining	8%
Large Appliances	6%
Lawn & Garden	8%
Luggage	8%
Miscellaneous	8%
Musical Instruments	8%
Office Products	8%

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Category	Advertising Fees Rates (Inclusive of Taxes)
Pantry	5.6%
Pet Supplies	8%
Shoes and Handbags	10.80%
Software	6%
Sports & Fitness	8%
Tools	8%
Toys & Games	8%
Video Games	6%
Watches	8%
Wireless Accessories	4.8%
Electricity Bill Payment	Flat ₹2.40/transaction
Water Bill Payment	Flat ₹2.40/transaction
Piped Gas Bill Payment	Flat ₹2.40/transaction
Mobile postpaid Bill Payment	Flat ₹2.40/transaction
Landline Bill Payment	Flat ₹2.40/transaction
Broadband Bill Payment	Flat ₹2.40/transaction
Municipal Tax Payment	Flat ₹2.40/transaction
Credit card Bill Payment	Flat ₹2.40/transaction
Gas cylinder Bill Payment	Flat ₹2.40/transaction
Insurance premium Payment	Flat ₹2.40/transaction
FASTag recharge	Flat ₹2.40/transaction
Google Play Recharge	1.6% of total purchase value
Prepaid mobile recharge	1.6% of total purchase value (up to ₹8/transaction)
DTH recharge	1.6% of total purchase value (up to ₹8/transaction)

In addition to the above, please note the changes to the bounty fee for each new customer directed to the Amazon Site from your Marketing Store's Offline Associates Portal subject to the terms provided below effective from April 1, 2021.



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Sr. No.	Bounty Event	Bounty Fee (in INR, inclusive of all taxes)
1	A new customer* ("Customer") purchases product(s)** from seller(s) on Amazon Site of minimum value of INR 600 through the Marketing Store's Offline Associates Portal, whether for the first time or within 6 months of his/her first product** purchase of any value	64
2	Such Customer purchases product(s)** from seller(s) on Amazon Site of minimum value of INR 600, within 6 months of his/her first product** purchase of any value	80
3	Such Customer purchases product(s)** from seller(s) on Amazon Site of minimum value of INR 600, within 6 months of his/her first product** purchase of any value	96

*For the purposes of the above table, a new customer will mean a person who creates a new Amazon.in account and places an order for a product for the first time on Amazon Site (from such account), through the Marketing Store's Offline Associates Portal. Such a customer should not be registering a new Amazon account using a mobile number that is already associated with an existing Amazon Account.

**The table above does not include the following category of product orders/purchases: bill payment, premium / tax payment or recharge.

*Note : Taxes are applicable as per rules & regulations
Commission is subject to change as per changes made by company

